



ROYAUME DU MAROC

Ministère de l'Éducation Nationale,  
de la Formation Professionnelle,  
de l'Enseignement Supérieur  
et de la Recherche Scientifique



جامعة ابن زهر  
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UNIVERSITÉ IBN ZOHR



INTERNATIONAL CONFERENCE ON  
EDUCATION QUALITY  
2018

# INTERNATIONAL CONFERENCE ON EDUCATION QUALITY

14th - 16th  
March 2018  
Ibn Zohr University  
Agadir



## PRE-CONFERENCE: WEDNESDAY 14TH MARCH 2018

### ACTIVITY

### VENUE

09.00 - 14.30  
10.00 - 12.00  
10.00 - 12.00

- Registration Open
- Student Ambassadors Meetings
- School Visits:  
Primary and Special Needs Schools
- Committee Meetings
- Registration Open

- Anezi Hotel, Agadir
- Chamber of Commerce, Agadir
- Minibus departs from Anezi Hotel at 9.30 am

13.30 - 15.00  
15.00 - 17.00

- Chamber of Commerce, Agadir
- Chamber of Commerce, Agadir

\* CONFERENCE BUS DEPARTS FROM ANEZI HOTEL TO THE CHAMBER OF COMMERCE 16.30 PM

17.00 - 19.30

- Conference Reception & Opening Ceremony  
Plenary by Professor Mohamed Aboussalah, Secretary General, Ministry of national Education, Vocational training, Higher education and scientific research - Morocco.  
Développement d'un système d'assurance qualité dans l'enseignement supérieur marocain  
(Developing a quality assurance system for Moroccan HE)

- Chamber of Commerce, Agadir

\*WE HOPE YOU WILL JOIN US FOR A RECEPTION AND WELCOME ADDRESS, ON THE EVENING BEFORE THE CONFERENCE. SAMPLE A TASTE OF MOROCCAN MUSIC, SWEET DELIGHTS AND DRINKS AND MEET OUR STUDENT AMBASSADORS. THIS IS AN OPPORTUNITY FOR NETWORKING AND FOR FINDING OUT MORE ABOUT AGADIR. DELEGATES WILL BE INVITED TO MEET AND EAT TOGETHER AFTER THE RECEPTION AT A RECOMMENDED LOCAL RESTAURANT.

## DAY 1 MORNING: THURSDAY 15TH MARCH 2018 CHAMBER OF COMMERCE & ROBINSON CLUB

\* CONFERENCE BUS DEPARTS FROM ANEZI HOTEL TO THE CHAMBER OF COMMERCE 08.15 AM

08.00 - 12.30  
08.45 - 09.00  
09.00 - 10.00

- Registration Open
- Welcome and Announcements
- Conference Room , Chamber of Commerce, Agadir  
Keynote 1  
Alma Fleet  
Associate Professor - Macquarie University - Australia  
Contextualising problem-solving: The concept of professional inquiry
- Symposium Set A3, A4 & A5 \*CONFERENCE BUS DEPARTS FROM THE CHAMBER OF COMMERCE TO ROBINSON CLUB 10.05 AM
- Symposium Set A1 & A2  
Venue: Chamber of Commerce  
10:15 - 12:15
- Symposium Set A3, A4 & A5  
Venue: Robinson Club  
10:30 - 12:30

## Symposium Set A

• Room1/Symposium Set A 1: (Quality, Curricula and Teacher Development) الجودة، المناهج وتطوير المعلمين

Omar Mahasneh, Al Balqa' Applied University - Jordan  
بناء مقياس لجودة نظام التربية والتعليم في الأردن

Omar Lemouissi, Cadi Ayyad University - Morocco  
جودة التعليم الجامعي المقري بين المؤسسات الاستقطاب المحدود والمفتوح

Siham Gouasmia & Hakima Boukhil, University of Souk Ahras - Algeria  
نظام جودة التعليم العالي وتطوير العملية التعليمية في الجزائر

Mezian Bouhadj, Karima Mazari & Ibrahim Hamani, Bouira University - Algeria  
معايير الجودة الشاملة في التكوين للتعليم العالي (التربص الميداني نموذجا)

Ahmed Aziz Bousfiha, Faculty of Medicine, Hassan II University - Morocco  
الأسس العلمية لتدريس العلوم الصحية بالعربية في المغرب

Abdu Bahooth, Mohamed V University - Morocco  
جودة صياغة محتوى الهندسة في الكتاب المدرسي لمادة الرياضيات للصفوف 3-5 في الجمهورية اليمنية في ضوء معايير الرياضيات العالمية

Mohammed Alfaraji, Mohamed V University - Morocco  
اختبارات الثانوية العامة بالجمهورية اليمنية بمادة الرياضيات ومدى تقويمها للمهارات العقلية

• Room2/Symposium Set A 2: Teaching Quality and Curricula

Nena Rončević, Bojana Čulum & Ivana Mločić, University of Rijeka Croatia  
*illuminating the quality of teaching in Croatian higher education*

Farouk Bouhadiba & Zohra Labeled, University Oran 2 - Algeria  
*The CBLT in Algeria : Prospects and Perspectives*

Jonas Elbousty Yale University - USA  
*Dialogical Curriculum – Bridging Aesthetic and Critical Readings of Texts*

Rachid Moussaïd, Mohamed V University Morocco  
*Problems of Pre-service Teachers during the Practicum: An Analysis of Written Reflections and Mentor Feedback*

Abdeslam Jamai Moulay Ismail University Morocco  
*Codeswitching as a Strategy to Enhance Teaching Quality in Higher Education*

Ikram Ben Ajiba Mohamed V - Morocco  
*The role of strong syllabi in increasing student engagement and enhancing the quality of university curricula*

• Room1/Symposium Set A 3: Qualité, Documentation et Evaluation (Quality, Documentation and Evaluation)

Ouafa Barakat & Abdelaziz Bendou Ibn Zohr University Morocco  
*Démarche qualité dans l'enseignement supérieur entre innovation et changement*

Hallouma Boussaada ISEFC - Tunisia UCL - Belgium  
*Question de la qualité des enseignements universitaires dans le contexte tunisien : un vaste chantier qui déborde largement de l'opinion des étudiants*

Mohamed Boufous Ministry of Education, Taroudant - Morocco  
*Les enjeux de la qualité dans le système éducatif marocain*

Naima Sahel, Ibn Zohr University - Morocco  
*L'application de la norme qualité ISO 9001 dans les établissements scolaires marocains*

Moulay Mohamed Tarnaoui, Ibn Zohr University - Morocco  
*L'enseignant dans le système de l'éducation et de formation au Maroc: des textes officiels à la réalité du terrain*

Mezian Bouhadj Lekbal Farouk & Aziz Hamdani Bouira University Algeria  
*L'opération de l'auto-évaluation de l'université de Bouira*

• Room2/Symposium Set A 4: Inclusion, Human rights and Values

Devin Thornburg & Jophn Drew, Adelphi University - USA  
*Multidisciplinary Perspectives on Social Media, Violence, Peace and Human Rights Education*

Clair Richards, Worcester University UK  
*"The boys won't leave the girls alone!": The importance of educational leadership in addressing school-related-gender-based-violence*

Olga Bombardelli University of Trento Italy  
*Inclusion of vulnerable students at the University*

Zaid Al-Shammari Kuwait University Kuwait  
*Inclusive and special education teachers can improve teaching and learning outcomes by using AMLO in Kuwait's inclusive education schools*

Saadia Lhanafi & Latifa Agnaw, centre éducatif Zohour pour enfants sourd Agadir - Morocco  
*La Scolarisation des sourds muets au collège au œil sur l'avenir perspective et difficultés rencontrées*

Freya White, Refugee Children Centres - UK  
*Lived experiences of refugee children and their families: the way forward*

• Room3/Symposium Set A 5: Gouvernance et assurance qualité dans les systèmes éducatifs dans le monde arabe (Governance and Quality Assurance of the Arab World Educational Systems) أنظمة الحكامة وضمان جودة التعليم بالمعالم العربية

Hany Torky, United Nations Development Programme - UAE  
Najoua Ghriess, Institut Supérieur de l'Education et de la Formation Continue - Tunisia  
Ali Ibrahim, UAE University - UAE  
Youssef Sadik, Mohamed V University - Morocco  
دراسة مقارنة لأداء أنظمة التعليم في الدول العربية باستخدام مؤشر المعرفة العالمي: تشخيص الفجوات وأفاق الارتقاء بجودة التعليم

Sid Ahmed Soussi, Université du Québec à Montréal - Canada  
*Les tensions public/privé des systèmes éducatifs : penser « métier », « qualification » ou « compétences » ? Une comparaison des stratégies syndicales Maghreb-Canada*

Abdelhak Bel Lakhdar Mohamed V University Morocco  
*Gouvernance et assurance qualité dans les systèmes éducatifs dans le monde arabe*

Abdellah El Khayari Mohamed V University Morocco  
جودة التعليم في البلدان العربية من خلال التقييمات الدولية

Mohammed Bouchekeurte Mohamed V University Morocco  
*Procès de la qualité de l'enseignement au Maroc et problématique de la formation des enseignants*

Soumia EL HACHMI Mohamed V University Morocco  
*Pratiques du management public du capital humain et enjeux d'apprentissage*

Souad Elhalimi & Ibtissam Immel, Mohamed V University - Morocco  
*Formation Et Communication: Développement Du Capital Humain Dans Le Système Educatif*

# DAY 1 AFTERNOON: THURSDAY 15TH MARCH 2018

## ROBINSON CLUB AGADIR

13.00 - 14.00  
14.30 - 15.30

- Lunch

- Room 1

### Keynote 2

Kenneth Bartlett

Professor, Minnesota University

Quality in Education: The Required Integration of Organizational Leadership, Policy, and Development

15.30 - 17.30

- Symposium Set B

- Room1/Symposium Set B1:  
Quality and Pedagogical Leadership

Faical Chanour, Ibn Zohr University  
Morocco

*Marketing in Private Higher  
Education in Morocco: The Impact  
of Marketing on Private Universities'  
Image*

Mounir El Ourf, Ibn zohr University  
Morocco

*"Are the Customers Satisfied?": An  
Argument for the Use of Total  
Quality Management in ELT in  
Higher Education*

Doha Elatigui, Ibn Tofail - Morocco  
Hamid Meziane, Mohamed V  
University - Morocco

*Enhancing Teaching Quality  
through Incorporating the Arts in  
the School Curricula*

Abderrahim Amghar, American  
Language Center Fez - Morocco  
*Probing School Culture as the Key  
to Effective Educational Change*

Fatima Zahra Al Arbaoui, Sultan  
Moulay Slimane University  
Morocco

*Fostering and sustaining shared  
leadership in higher education:  
policies and practices*

Samira Idelcadi, Ministry of  
Education, Taroudant - Morocco  
*System change through teacher  
leadership: possibilities and  
challenges*

Mohamed Achamrah, Mohamed V  
University - Morocco

*Learning centered pedagogical  
leadership for effective learning in  
education*

- Room2/Symposium Set B2:  
Nouvelles perspectives de l'éducation  
en Afrique  
(New perspectives to education in Africa)

Emmanuel Kamdem, Institut  
Panafricain pour le Développement  
Cameroun

*La trilogie formation, recherche  
action, appui consultation et les  
défis de l'éducation concertée*

Roger Mondoué, Institut  
Panafricain pour le Développement  
Cameroun

*Le doctorat ès Sciences appliquées  
du Développement : une innovation  
pédagogique pour la transformation  
sociale en Afrique*

Marie Simonet, Institut Panafricain  
pour le Développement - Cameroun  
*Les enjeux des formations de  
courtes durées sur l'employabilité  
des jeunes*

Uwem Essia, Institut Panafricain  
pour le Développement - West Africa  
*Making tertiary education relevant  
for employability – lessons from the  
pedagogic review processes of the  
pan African institute for  
development*

Mohammed Aitbaha & Altayeb  
Azkid, Ibn Zohr University  
Morocco

80 سنة من المطالبة بإصلاح التعليم  
بالمغرب: المحطات والإكراهات وكيفية  
الإصلاح

Mahmoud Jday, Ibn Tofail University  
Morocco

المدرسة المغربية وسؤال القيم

Azzeddine Nezai & Ratiba Bouhali  
Saïda Dr Moulay Tahar University  
Algeria

تحليل أسباب تدني التحصيل العلمي  
والمعرفي في نظام التكوين لـ م. د.  
لدى طلبة الماستر بكلية العلوم  
الإقتصادية بجامعة جيجل من وجهة  
نظرهم

- Room3/Symposium Set B3:  
(Special Needs/Teaching Aids)  
الاحتياجات الخاصة / وسائل التعليم

Zaid Al-Shammari, Kuwait University  
Kuwait

استراتيجيات التدريس السلوكية المثبتة  
علميا في تعليم الطلبة ذوي الاحتياجات  
الخاصة في مدارس الدمج الابتدائية

Latifa Arigue, Echahid Hamma  
Lakhdar University - Algeria  
اضطرابات النطق والكلام لدى الطفل  
وأثره في عملية التعلم المدرسي

Daikha Mofida & Okail Ben Sassi  
Kasdi Merbah Ouargla University  
Algeria

دور معلمي القسم الخاص بالمدرسة  
التربوية في دمج طفل ذوي الاحتياجات  
الخاصة: دراسة ميدانية بمدينة ورقلة

Mohammad Ayaasrah, Al-Balqa'  
Applied University - Jordan

فاعلية استراتيجيات التعليم المتميز  
على الطلبة المتفوقين وعلاقتها  
ببعض المتغيرات

Abdelkadir Baghdadbey,  
University Center Ahmed Zabana  
Gleizan - Algeria

توظيف أجهزة الاتصال المتطورة في  
المجال التعليمي الجامعي: دراسة  
تحليلية في التأثير والتأثر وخلق التميز

Hamir Alaowr, Mohamed V  
University - Morocco

تنمية المهارات اللغوية باستخدام  
المجموعات التعليمية  
(المهارات الإملائية نموذجا)

Ahmed Lazrak & El Nadir  
Bousalah, Mohamed Boudiaf  
University - Algeria

تحكم أستاذ التربية البدنية و الرياضة  
في التدريس بالكفاءات و انعكاسه على  
تطبيق أسلوب الاكتشاف الموجه في  
العملية التعليمية

- Conference Dinner and Entertainment (included in conference fees)

19.30 - Late

# DAY 2 MORNING: FRIDAY 16TH MARCH 2018 IBN ZOHR UNIVERSITY BUSINESS SCHOOL (ENCG)

\* CONFERENCE BUS DEPARTS FROM ANEZI HOTEL TO ENCG AT 08.15 AM

08.45 - 9.00  
09.00 - 10.00

- Welcome and Announcements
- Wall Street Conference Room  
Keynote 3:  
Fabrice Henard  
International strategy consultant  
Quality Teaching and Learning: An HE Perspective

10.00 - 10.15  
10.15 - 12.15

- Refreshment Break
- Symposium Set C and Workshop

Room1/Symposium Set C1:  
Language and Culutre in Education

Abdelmounaim Ouyidir  
Mohamed V University Morocco  
*Youth, Identity Formation and Quality of Education*

Hamid Benbouazza  
Justice Department Germany  
*Penal Re-Education Quality for a Better Social Integration*

Naoual Khaloua,  
Mohamed I University Morocco  
*Women's Education as a Parameter of Quality Education in the Moroccan Educational System*

Nourredine Menyani  
Ibn Tofail University Morocco  
*Investigating intercultural communication competence at the tertiary level: the case of Moroccan EFL university students*

Laila Bouziane, Ibn Zohr University - Morocco  
*Fusing the horizons for a multicultural education*

Fatiha Guessabi, Bechar University - Algeria  
*Language is a culture in translation a case study: Second Year EL Students*

Hassan Zaid, Sultan Moulay Sliman University - Morocco  
*The Relationship between Self - efficacy and Academic Performance among Moroccan EFL Learners*

Room2/Symposium Set C2 :  
(Governance and Quality in Education)  
الحوكمة والجودة في التعليم

Adel Alshammari, Hafr Al Batin University - Saudi Arabia  
حوكمة التعليم العالي وأثرها في تحقيق التنمية المستدامة في الوطن العربي

Wahiba Gherbi & Leila Benaissa, Biskra University - Algeria  
الحوكمة والجودة في مؤسسات التعليم العالي مقارنة نظرية

Mohamed Mezaour Algiers 3 University Algeria  
إستراتيجيات تطبيق الجودة الشاملة في الجامعات الجزائرية

Ghania Fillali, Najat Kourtel & Abdelhamid Mehri, Constantine University 2 - Algeria  
منظومة المعايير والمؤشرات لضمان الجودة في التعليم العالي نماذج عالمية وعرض للتجربة الجزائرية

Belkacem Charbi & Taher Rahmoun, Djelfa University - Algeria  
تقويم بعض معايير الجودة الشاملة في مضمود علوم وتقنيات النشاطات البدنية والرياضة بالجامعة من وجهة نظر الأساتذة

Halima Charifi, Mohamed Boudiaf University Algeria  
دور المعلم كفاعل بيداغوجي في تحقيق الجودة التعليمية

Room3/Symposium Set C3:  
Internet and Technology in Education

Sara Khamlich, Sultane Moulay Slimane University Morocco  
*Blogging For Teaching : Unlocking the Potentials of English Classes for a Better Quality Of Education in Morocco: A Case Study*

Mohsine Wahib & Youssef Tamer, Ibn Zohr University Morocco  
*No Self-regulated Learning, no Education Quality? Developing Self-regulatory Competence through Online Learning Tools MA Students' Perceptions in "Educational Technology Course"*

Abderrahim Mimouni & Youssef Tamer, Ibn Zohr University - Morocco  
*We played the quiz, So now what? Using digital game-based quizzes within a reflective framework*

Abderrahim Ait Abdeslam Ibn Tofail University Morocco  
*Enhancing English Language Learning in Offline Rural Areas Using Subtitled Videos*

Abdulkader Idris Ahmed Sule Lamido University Nigeria  
*Information and Communication Technology Facilities and Skills for Managing Electronic Records in Universities for Quality Education: A Survey of Twelve (12) Federal Universities in Nigeria*

Room4/Symposium Set C4:  
Technologie et Pédagogie en Education (Technology and Pedagogy in Education)

Rachid Oumlil, Aziz Aboulhassan & Ali Elquammah, Ibn Zohr University - Morocco  
*Acceptation des TIC par les professionnels de l'éducation: cas du programme MASSAR*

Aicha Lehiyani, Ibn Zohr University - Morocco  
*L'utilisation de technologies de l'information et de la communication en enseignement supérieur marocaine vers un enseignement efficace et approche qualité*

Yves Bordet, Centre Lucien Tesnière, Université de Franche-Comté - France  
*Farouk Bouhadiba, University Oran2 - Algeria Doxilog, un didacticiel au service de l'Education*

Amal Battou, Ibn Zohr University - Morocco  
*Vers Une Nouvelle approche d'ingénierie d'apprentissage pour améliorer la qualité de l'apprentissage*

Salek Ouailal, Centre Régional des Métiers d'Education et de Formation Agadir Morocco  
*Naceur Achaich, Hassan II University - Morocco Réflexions didactiques ancrées sur la pratique évaluative à l'université*

Room5/Symposium Set C5:  
Gouvernance et assurance qualité dans les systèmes éducatifs dans le monde arabe  
(Governance and Quality Assurance of the Arab World Educational Systems)  
أنظمة الحكامة وضمان جودة التعليم بالعالم العربي

Hanane Hababa, University Mohamed V Morocco  
*Analyse du rendement de la formation continue des professionnels de la santé de la région Marrakech-Safi*

Assya Jama Mohamed V University Morocco  
*La formation continue interdisciplinaire pour le développement personnel et professionnel des professeurs du primaire: Un transfert des connaissances aux élèves en période optimale d'apprentissage*

Abdallah Massou, Mohammed VI National Center for People with Disability - Morocco  
*L'éducation inclusive des enfants handicapés mentaux: Des expériences réussies*

Abdellatif Tahiri & Marwa Tahiri, Mohamed V University - Morocco  
*La qualité du système éducatif: Quelle gouvernance et quelle assurance faut-il adopter pour une activité enseignante réellement performante?*

Rachid Taleb, Mohamed V University - Morocco  
*Perception de la qualité du système éducatif par ses propres acteurs*

Symposium Set C and Workshop

## Symposium Set C and Workshop

Laila Sougri, Ibn Zohr University - Morocco  
*The Role of Comparative Literature In Promoting Academic Learning*

Mohamed Ibrahim Ghoneim, Taibah University - Saudi Arabia  
دور الجامعة في تنمية المهارات التدريسية لأعضاء هيئة التدريس العاملين بها دراسة مطبقة على هيئة التدريس بالجامعات العربية

Maryam El Asme, Mohamed Wakrim & Amal Battou, Ibn Zohr University - Morocco  
*E-assessment: Current state and standardization efforts*

Sofyan Oumane, Abdelkader Elmoutaouakil, Elwafi El Filali & Abdeljalil Mazzaourou, Ibn Zohr University - Morocco  
*L'enseignement et la réussite scolaire au primaire : Analyse des résultats du Maroc aux évaluations internationales TIMSS et PIRLS*

Mohammed Tizgui, Mohamed V University Morocco  
*L'évaluation de la formation et son impact sur le développement du capital humain « Cas des administrations publiques »*

NourChiir Bouhtouri, Mohamed V University Morocco  
*Comment la psychologie peut-elle améliorer la qualité de l'enseignement marocain ?*

\* WORKSHOPS: FRIDAY 16TH MARCH 2018 , IBN ZOHR UNIVERSITY BUSINESS SCHOOL (ENGG)

## WORKSHOPS

10.15 - 11.15

- Lin Armstrong, Worcester University - UK  
Early Education Policy, Systems and Quality: Reflecting on Regulations

10.15 - 11.15

- Alma Fleet, Macquarie University - Australia  
Thinking about Pedagogical Documentation: Purposes and Possibilities

11.15 - 12.15

- Michael Reed, Worcester University - UK  
Workshop: Early education in England. Has policy formation and regulation helped to promote quality and professionalism ?

## VENUE

- Computer lab
- Silicon Valley Conference Room
- Silicon Valley Conference Room

## DAY 2 AFTERNOON: FRIDAY 16TH MARCH 2018 ROBINSON CLUB AGADIR

\* CONFERENCE BUS DEPARTS FROM ENCG TO ROBINSON CLUB AT 12.30 PM

13.00 - 14.00

- Lunch

14.00 - 15.00

- B to B

15.00 - 16.00

- Room 1

Keynote 4

Rached Boussema

Professor, the University of Tunis El Manar - Tunisia.

*L'évaluation institutionnelle dans l'enseignement supérieur : un levier vers la haute qualité*  
(Institutional evaluation in HE: a lever towards high quality)

16.15 - 17.00

- Plenary Panel and Closing Ceremony

17.15 - 19.15

- Free Optional Mystery Tour

\* CONFERENCE BUS DEPARTS FROM ROBINSON CLUB AT 17.15 PM